

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CASH/12 14.44

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6399689

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>RPOF-BROOKS, BRODEUR,</u>	<u>EST#657</u>	COMMENTS: (LINE, ORDER, INVOICE,

FLIGHT DATES OCT31/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 14.44

REP: TO LENA

REV ORDER PER EMAIL
TTLS \$22755..21X
PLS CFM, THX 10/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

RPOF-BROOKS, BRODEUR, HARRE

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 657
AGENCY PRODUCT CODE =

1	*	600A-700A	30	\$1,875.00	10/31	11/2	2	W-F
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PROGRAM : NEWS
CON COM1 : 1X PER DAY

N					
S					C
1200N-100E	30	\$675.00	10/31	11/1	W-TH

PROGRAM : NEWS
CON COM1 : 1X PER DAY

REP HEADLINE# 6399689
*** UNAPPROVED REV #1 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 14.44
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		500P-530P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,800.00	10/31	11/2	0		W-F	0
4	S		530P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$1,800.00	10/31	11/1	0		W-TH	0
5	S		600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,400.00	10/31	11/2	0		W-F	0
6	S		700P-730P PROGRAM : JEOPARDY	30		\$2,400.00	10/31	10/31	0		WED	0
7	S		730P-800P PROGRAM : WHEEL	30		\$2,400.00	11/1	11/1	0		THU	0
8	S		1100P-1130P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,000.00	10/31	11/1	0		W-TH	0
9	A		500A-600A PROGRAM : NEWS	30		\$340.00	11/3	11/3	2		SAT	2
10	A		500A-600A PROGRAM : NEWS	30		\$250.00	11/4	11/4	2		SUN	2
11	A		600A-700A PROGRAM : NEWS	30		\$850.00	11/3	11/3	1		SAT	1
12	A		600A-700A PROGRAM : NEWS	30		\$850.00	11/4	11/4	1		SUN	1
13	A		700A-900A PROGRAM : GMA	30		\$1,050.00	11/3	11/3	3		SAT	3

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14	A		700A-900A	30		\$1,050.00	11/4	11/4	3		SUN	3
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PROGRAM : GMA

15	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS AFTER FOOTBALL

16	A		1100P-1135P	30		\$2,000.00	11/4	11/4	1		SUN	1
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PROGRAM : NEWS

17	A		600A-700A	30		\$1,875.00	11/5	11/5	1		MON	1
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PROGRAM : NEWS

18	A		600P-700P	30		\$1,500.00	11/4	11/4	2		SUN	2
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PROGRAM : NEWS

19	A		1200N-100P	30		\$850.00	11/1	11/1	2		THU	2
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PROGRAM : NEWS

NOV/12 22755.00 CONTRACT TOTAL 22755.00
TOTAL SPOTS 21

MARKET TOTALS \$48,114 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIATED**

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE